

# Conventions

Redefined Conventions Redefined

# Redefined



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specifications guide

## getting here

Singapore EXPO Convention and Exhibition Centre and MAX Atria stand right at the doorstep of Changi Business Park (CBP), a leading business hub comprising of high technology firms, knowledge-intensive facilities, and multi-national companies in the banking, finance and logistics industries. Recent developments further enhanced CBP as an active urban ecosystem, incorporating business hotels, serviced residences, offices and retail spaces as well as a green garden environment. In addition, the Singapore University of Technology and Design will also be a mere stone's throw away by 2015.

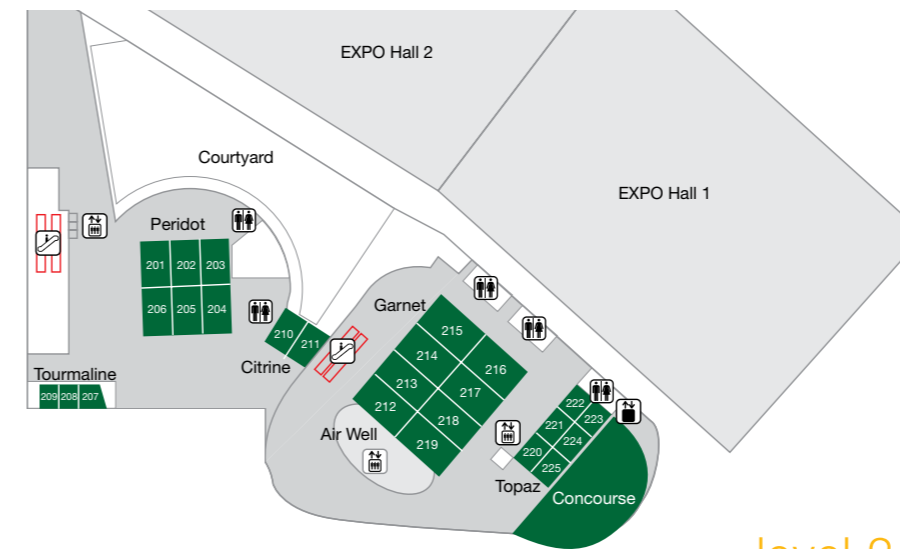


## overview of MAX Atria

Fitted with modern audio-visual, lighting and technical capabilities, and powered by high-performance WIFI, MAX Atria provides over 12,000sqm (129,167sqft) of additional meeting space spanning two levels. The column-less meeting rooms are designed to support a variety of events – from intimate business settings like boardroom meetings to larger set-ups like seminars, product launches and gala dinners. MAX Atria also features an open rooftop event space and a tropical garden for pre-event cocktails.



level 1



Map is not drawn to scale.

level 2



rooftop



### by car

Situated at the crossroads of 3 main expressways – East Coast Parkway, Pan Island Expressway and Tampines Expressway, Singapore EXPO is a mere 15 minutes drive from Central Business District (CBD) and a 5 minutes ride to Changi International Airport.

### by taxi

There are numerous taxis available in Singapore that offer reliable service. The taxi fare from the airport to Singapore EXPO is about \$15 and to the city about \$20, subject to surcharges.

### by train

Singapore EXPO has a dedicated Mass Rapid Transit (MRT) station, located next to Hall 6. Trains arrive every 5 minutes from Changi International Airport and Tanah Merah MRT station while it takes about 15 minutes from the city location. By 2017, EXPO MRT station will become the interchange for the Downtown Line, which will provide additional transport modes from Singapore EXPO to CBD locations such as Clarke Quay, Marina Bay and River Valley.

### legend

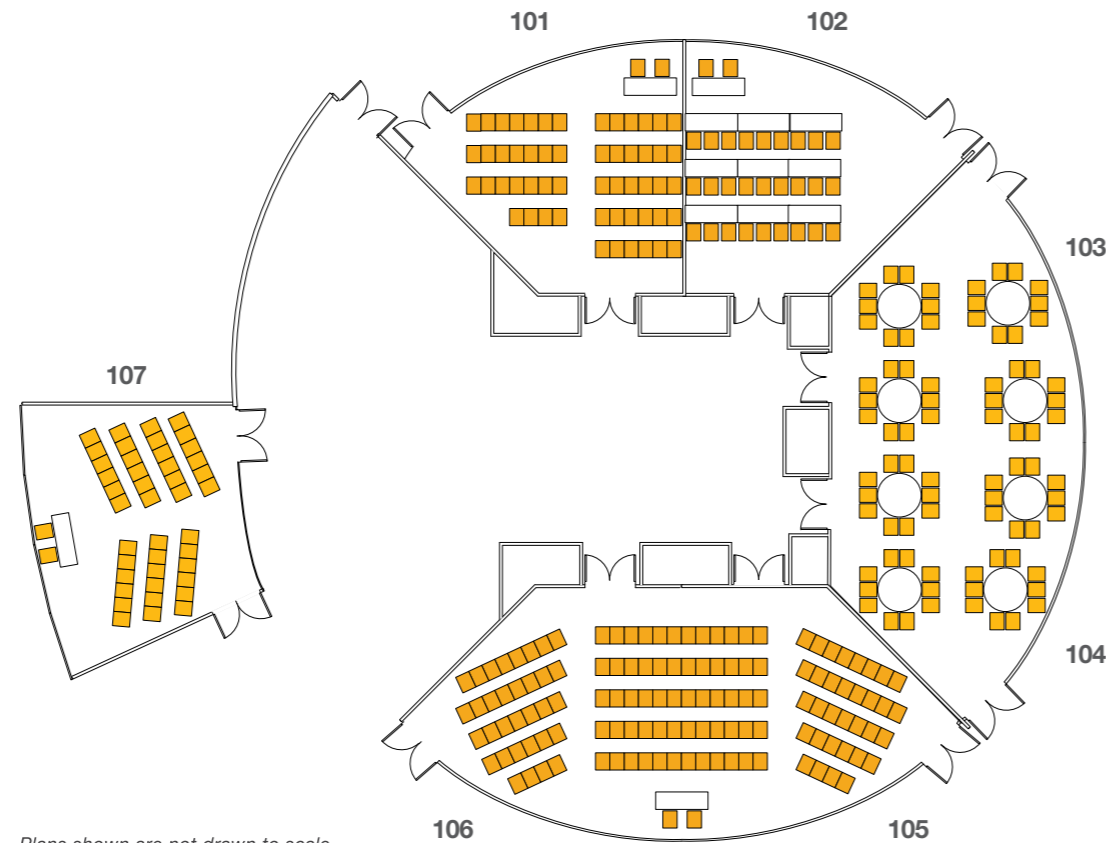
- Toilet
- Lift
- Cargo Lift
- Escalator
- MAX Atria Taxi Stand
- Direct Link to EXPO Hall 1
- ATM / AXS Machine
- Concierge
- Business Centre

## meeting rooms Opal 101 to 107

Named after the gem that enhances creativity, this cluster of rooms are perfect for multi-faceted events at one location. Delegates can move from a morning seminar to lunch next door and on to afternoon workshops with ease.

### combined room layout

- 101 - Theatre style
- 102 - Classroom style
- 103 - Banquet style
- 104 - Banquet style
- 105 - Theatre style
- 106 - Theatre style
- 107 - Theatre style



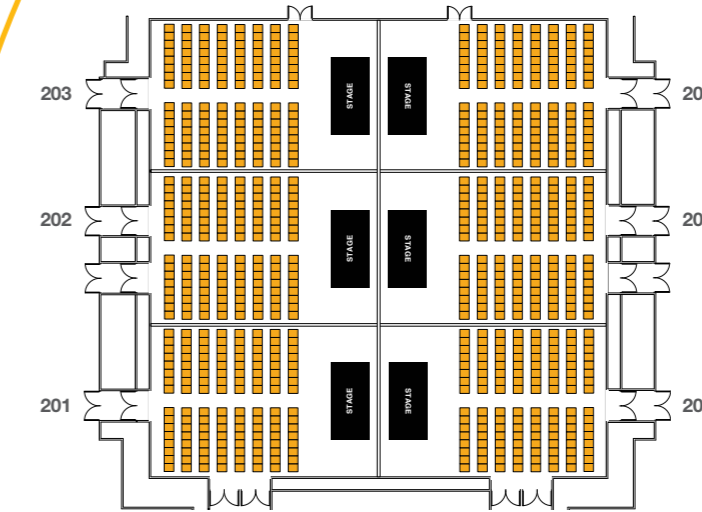
Opal 101 - 107	floor area		dimensions						capacity		
	sqm	sqft	metre			feet			theatre	classroom	banquet
			L	W	H	L	W	H			
101 to 106	56	605	7.5	7.5	3.6	24.60	24.60	11.81	55	27	40
107	56	603	7.0	8.0	3.6	22.96	26.24	11.81	42	18	40
101 & 102	113	1,211	15	7.5	3.6	49.20	24.60	11.81	130	57	80
103 & 104	113	1,211	15	7.5	3.6	49.20	24.60	11.81	130	57	80
105 & 106	113	1,211	15	7.5	3.6	49.20	24.60	11.81	130	57	80

L= Length, W = Width, H = Height

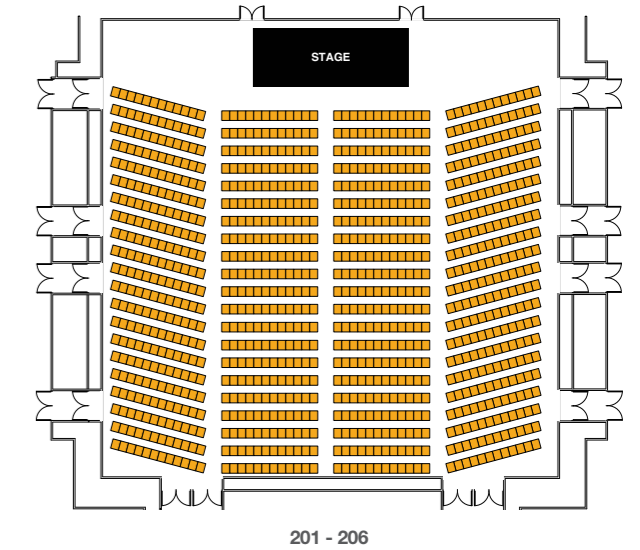
## meeting rooms Peridot 201 to 206

Designated to the crystal that drives growth, the Peridot rooms measuring 908sqm (9,774sqft) in total are located on Level 2. They offer different configurations ranging from theatre, classroom to banquet, with a seating capacity of up to 1,000 people. The rooms are column-free and can be used either individually or combined.

### individual room layout (theatre style)



### combined room layout (theatre style)



Peridot 201 - 206	floor area		dimensions						capacity		
	sqm	sqft	metre			feet			theatre	classroom	banquet
			L	W	H	L	W	H			
1 room	134	1,446	14.3	9.4	5.6	46.90	30.83	18.37	130	80	90
2 rooms	269	2,893	14.3	18.8	5.6	46.90	61.66	18.37	340	160	180
3 rooms	403	4,339	14.3	28.2	5.6	46.90	92.50	18.37	510	270	270
4 rooms	538	5,785	28.6	18.8	5.6	93.81	61.66	18.37	650	360	360
6 rooms	807	8,678	28.6	28.2	5.6	93.81	92.50	18.37	1,000	540	540

L= Length, W = Width, H = Height

## meeting rooms Tourmaline 207 to 209

Named after the crystal that symbolises prosperity, Tourmaline 207 to 209 are located on Level 2. They offer theatre and classroom style seating with a capacity of 15 to 125 delegates. Suitable as an secretariat room, speaker room or VIP holding room, they may be used individually or combined.



Plans shown are not drawn to scale

combined room layout  
(theatre style)

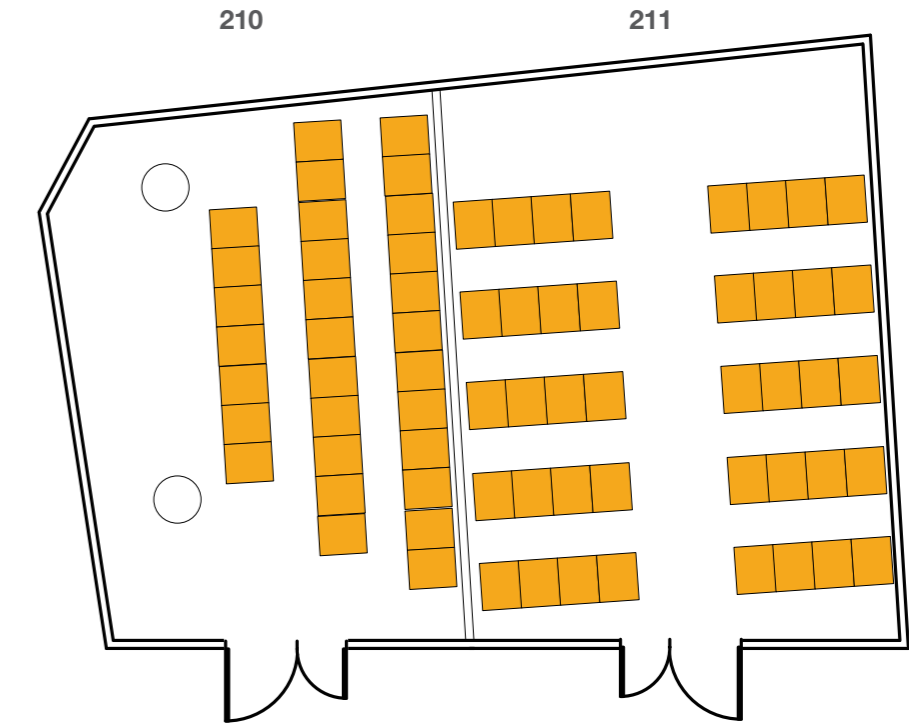
individual room layout  
(theatre style)

Tourmaline 207 - 209	floor area		dimensions						capacity	
	sqm	sqft	metre			feet			theatre	classroom
			L	W	H	L	W	H		
207	47	508	5.9	8.0	3.8	19.35	26.35	12.46	54	20
208	31	330	5.9	5.2	3.8	19.35	17.06	12.46	30	15
209	22	241	5.9	3.8	3.8	19.35	12.46	12.46	15	5
3 rooms	100	1,079	5.9	17.0	3.8	19.35	55.76	12.46	125	50

L= Length, W = Width, H = Height

## meeting rooms Citrine 210 & 211

Inspired by the gemstone that gives mental clarity, Citrine 210 and 211, located on Level 2, make ideal hospitality rooms.



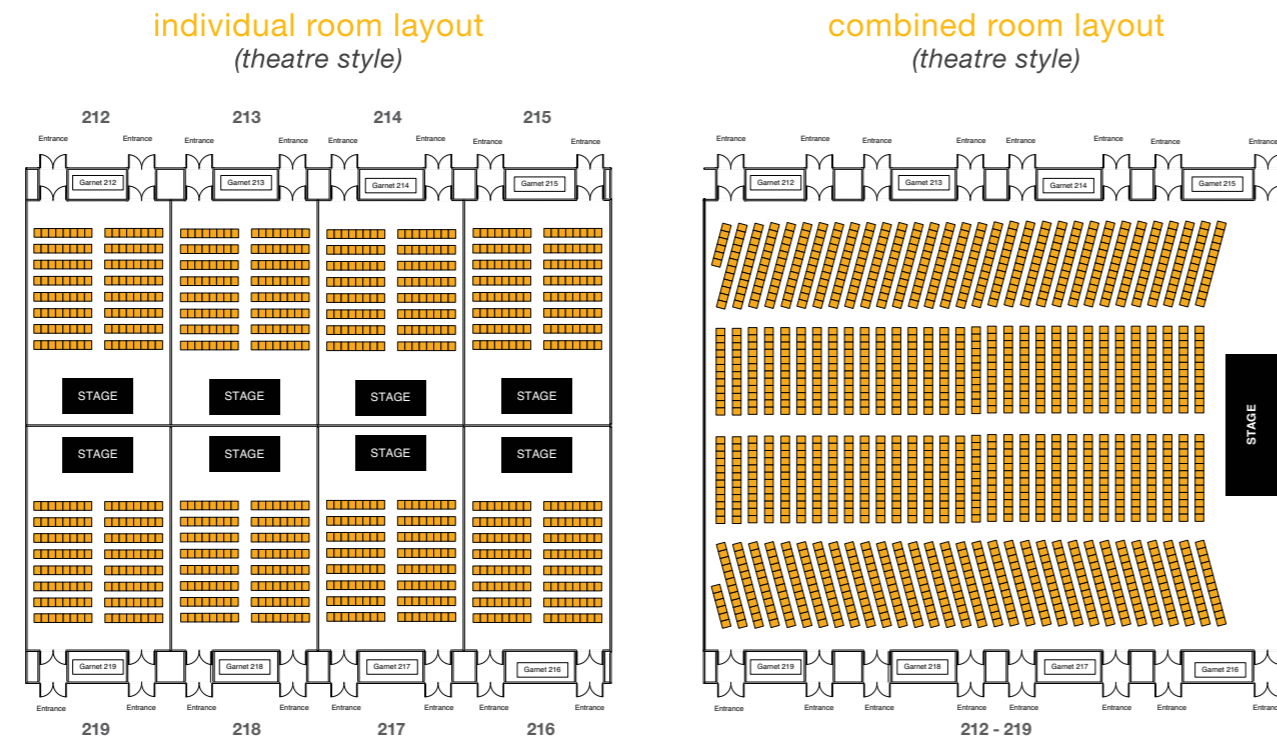
Plans shown are not drawn to scale

Citrine 210 - 211	floor area		dimensions						capacity	
	sqm	sqft	metre			feet			theatre	classroom
			L	W	H	L	W	H		
210	24	258	6.0	4.0	4.0	19.68	13.12	13.12	30	15
211	35	372	7.2	4.8	4.0	23.62	15.74	13.12	40	15

L= Length, W = Width, H = Height

## meeting rooms Garnet 212 to 219

Garnet represents energy and success, so events at rooms named after this crystal will certainly be rewarding experiences. Measuring 930sqm (10,010sqft) in total, Garnet 212 to 219 are column-free, with a seating capacity of up to 1,500 people.



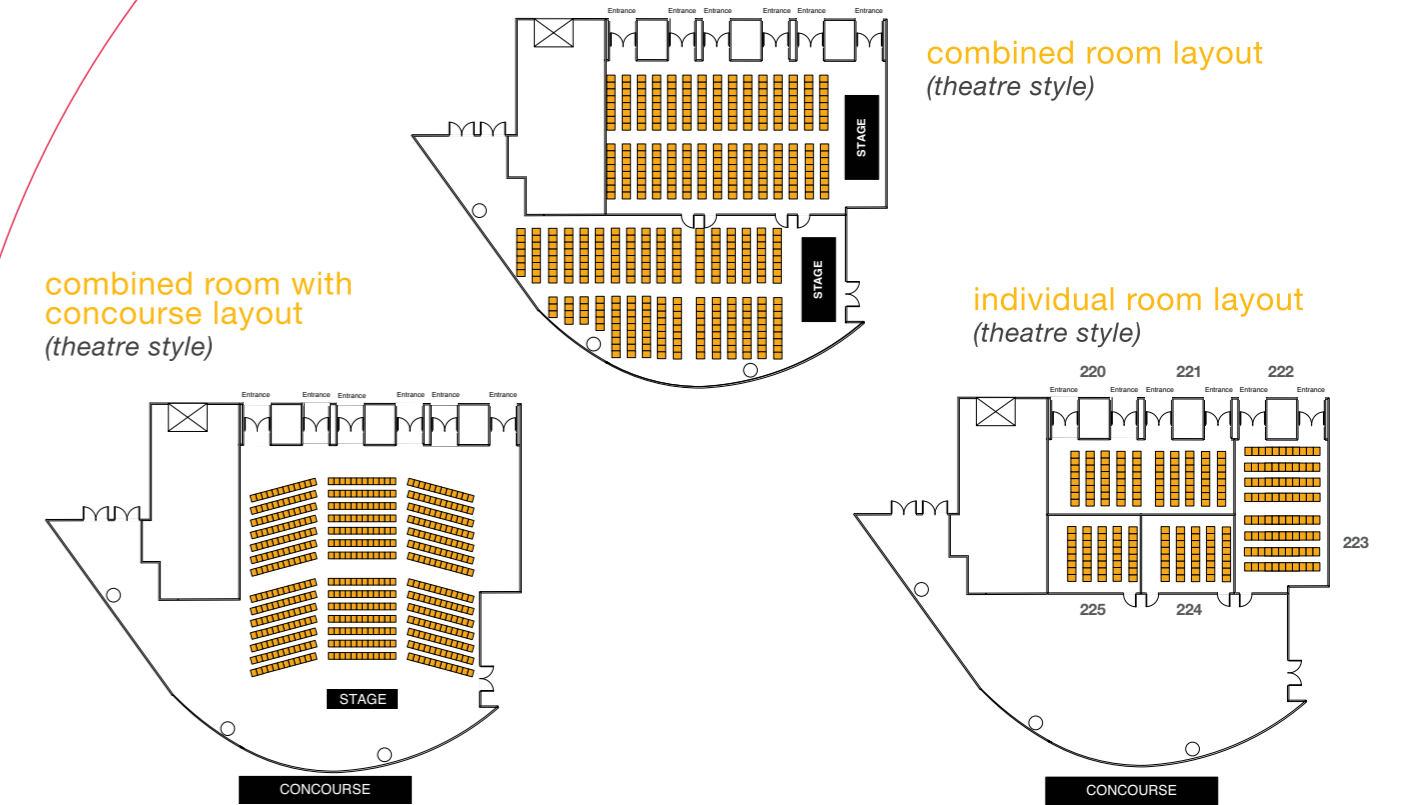
Plans shown are not drawn to scale

Garnet 212 - 219	floor area		dimensions						capacity		
	sqm	sqft	metre			feet			theatre	classroom	banquet
			L	W	H	L	W	H			
1 meeting room	148	1,597	15.3	9.7	5.8	50.18	31.82	19.02	130	75	90
2 meeting rooms	297	3,194	15.3	19.4	5.8	50.18	63.63	19.02	340	160	180
3 meeting rooms	445	4,791	15.3	29.1	5.8	50.18	95.45	19.02	530	270	280
4 meeting rooms	594	6,388	30.6	19.4	5.8	100.37	63.63	19.02	700	360	360
6 meeting rooms	891	9,581	30.6	29.1	5.8	100.37	95.45	19.02	1,010	630	630
8 meeting rooms	1,187	12,775	30.6	38.8	5.8	100.37	127.26	19.02	1,500	840	800

L= Length, W = Width, H = Height

## meeting rooms Topaz 220 to 225 & Concourse

Named after the crystal that is known as a symbol of truth and wisdom, Topaz 220 to 225, together with the Concourse, offer a total of 372sqm (4,004sqft) for conferences, meetings, and banquets for up to 412 people.



Topaz 220 - 225	floor area		dimensions						capacity		
	sqm	sqft	metre			feet			theatre	classroom	banquet
			L	W	H	L	W	H			
1 meeting room	33	358	6.4	5.2	4.8	20.99	17.06	15.74	40	18	20
2 meeting rooms	67	716	6.4	10.4	4.8	20.99	34.11	15.74	80	42	50
3 meeting rooms	100	1,074	19.2	5.2	4.8	62.98	17.06	15.74	110	54	70
4 meeting rooms	133	1,432	12.8	10.4	4.8	41.98	34.11	15.74	130	60	80
6 meeting rooms	200	2,149	19.2	10.4	4.8	62.98	34.11	15.74	240	108	140
Concourse	263	2,830	25.0	10.5	4.8	82.00	34.44	15.74	250	120	150
6 meeting rooms & Concourse	463	4,979	25.0	18.5	4.8	82.00	60.68	15.74	420	300	240

L= Length, W = Width, H = Height

# general specifications

		meeting rooms						
		Opal	Peridot	Tourmaline	Citrine	Garnet	Topaz	Concourse
ceiling materials		acoustic	acoustic	acoustic	acoustic	acoustic	acoustic	acoustic
entrance & exit	1 set double leaf doors 1.8m (W) x 2.3m (H)			208, 209	210, 211		223, 224, 225	
	2 sets double leaf doors 1.8m (W) x 2.3m (H)	101, 102, 103, 104, 105, 106, 107		207			220, 221, 222	Concourse
	2 sets double leaf doors 1.8m (W) x 2.3m (H)		203, 204					
	4 sets double leaf doors 1.8m (W) x 2.3m (H)		202, 205			212, 213, 214, 215, 216, 217, 218, 219		
	6 sets double leaf doors 1.8m (W) x 2.3m (H)		201, 206					
flooring		carpet	carpet	carpet	carpet	carpet	carpet	carpet
floor loading		5.0KN/m2	5.0KN/m2	5.0KN/m2	4.0KN/m2	5.0KN/m2	5.0KN/m2	5.0KN/m2
room connectivity		operable walls except 107	operable walls	operable walls	n.a.	operable walls	operable walls	n.a.

# audio visual & presentation specifications

meeting rooms	projector		screens dimension (W x H)		
	type	ANSI Lumen	metre	feet	type
Opal	ceiling-mounted	6,000 (DLP projectors)	3 x 3	9.8 x 9.8	motorised
Peridot 201, 202, 205, 206, 203, 204	ceiling-mounted	6,000 (DLP projectors) 14,000 (full HD DLP projectors)	3 x 4 6 x 4	13.1 x 9.8 19.7 x 13.1	motorised
Tourmaline	portable	6,000 3,000	2.4 x 2.15	7.9 x 7.0	portable
Citrine	portable	6,000 3,000	2.4 x 2.15	7.9 x 7.0	portable
Garnet 212 - 214, 217 - 219, 215, 216	ceiling-mounted	6,000 (DLP projectors) 14,000 (full HD DLP projectors)	3 x 4 6 x 4	13.1 x 9.8 19.7 x 13.1	motorised
Topaz	ceiling-mounted / portable	6,000 (DLP projectors) 6,000 3,000	3 x 4	13.1 x 9.8	motorised
Concourse	portable		3 x 2.1	10 x 7	portable

W = Width, H - Height

# MAX Atria standard WIFI specifications\*

WIFI bandwidth	2 Mbps ELL connection
concurrent usage	1,000 devices
standard capacity	2,304 devices

\*premium package upon request

# m&e specifications

		meeting rooms						
		Opal	Peridot	Tourmaline	Citrine	Garnet	Topaz	Concourse
catv		1 no. per room	1 no. per room	1 no. per room	1 no. per room	1 no. per room	1 no. per room	1 no. per room
ceiling lighting (dimnable. per room. avg 500 lux)	18 watts LED	22	36		8	36	12	12
	flourescent light	y	n	y	n	n	n	n
communication	single mode fibre	7	6			9	6	
	multimode fibre	7	6			9	6	
	RJ45	20 (2 x RJ45 Cat 6)	19 (2 x RJ45 Cat 6)	10 (2 x RJ45 Cat 5)	2 (2 x RJ45 Cat 6)	8 (2 x RJ45 Cat 6), 32 (RJ45 Cat 6)	1 (2 x RJ45 Cat 6), 24 (RJ45 Cat 6)	4 (RJ45 Cat 6)
	wall mounted service box					16	11	1
cee-forms	63A TPN	5	2			4	2	1
	125A TPN		1			1		
fire protection system		fire sprinkler system, extinguishers & manual call points available						
pa system		available for paging & announcement						
security		1 no. indoor pan-tilt-zoom camera to each room & electro magnetic door locks						
suspension points		nil	room 205 - 6 points, loading 250kg/pt	nil	nil	4 points, loading 500kg/pt to each room	4 points, loading 50kg/pt to each room	4 points, 250kg/pt 10 points, 50kg/pt
ventilation		centralised air-conditioning system at 23.5°C						
water / sewer points		nil						

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